



County Name	Survey Type	Grade Level	Number of Respondents (N)
Mason / County	Parent Survey Grade 12	12	40

County-Level Response Rates

Surveys Administered	239
Surveys Received	40
County Response Rate (%)	16.7%

Results (Percentages) by Survey Questionⁱ

1. What is your gender?

	(%)
Male	12.5%
Female	87.5%
Other	0.0%
No Response	0.0%

2. What is your relationship to the child who brought this survey home?

	(%)
Parent	92.5%
Legal guardian	0.0%
Step or foster parent	7.5%
Grandparent	0.0%
Other	0.0%
No Response	0.0%

*Table above includes all possible responses so total may exceed 100%.

3. What is your race?

	(%)
White	100.0%
Black or African American	0.0%
Asian	0.0%
American Indian or Alaska Native	0.0%
Native Hawaiian or Other Pacific Islander	0.0%
Two or more races	0.0%
Other	0.0%
No Response	0.0%

*Table above includes all possible responses so total may exceed 100%.



4. What is your ethnicity?

	(%)
Hispanic or Latino	0.0%
Not Hispanic or Latino	92.5%
Other	0.0%
No Response	7.5%

5. What is the main language you speak at home?

	(%)
English	100.0%
Spanish	0.0%
Other	0.0%
No Response	0.0%

6. Which of the following options best describes your family's total annual income?

	(%)
\$30,000 or less	17.5%
\$30,001 - \$60,000	22.5%
\$60,001 - \$100,000	12.5%
\$100,001 or more	12.5%
Don't know or I'd rather not say	35.0%
No Response	0.0%

7. What is the highest level of education achieved by your student's parent(s)/guardian(s)?

	(%)
Some high school	2.5%
High school diploma/GED	37.5%
Some college	7.5%
2-year college degree (Associate's)	15.0%
4-year college degree (Bachelor's)	27.5%
Master's degree	7.5%
Ph.D. or higher	2.5%
Don't know	0.0%
No Response	0.0%

8. If you have other students, how many have attended or are currently attending college?

	(%)
0	77.5%
1	12.5%
2	2.5%
3	0.0%
4	0.0%
5 or more	0.0%



I don't have other children.	7.5%
No Response	0.0%

9. Have you talked with your student about attending college?

	(%)
Yes	95.0%
No	5.0%
No Response	0.0%

10. How strongly do you agree or disagree with the following statement?

	Strongly Disagree (%)	Disagree (%)	Agree (%)	Strongly Agree (%)	No Response (%)
Attending college is important to my student's career goals and future	5.0%	5.0%	35.0%	55.0%	0.0%

11. What is the highest level of education that you would...

	Like your student to get? (%)	Expect your student to get? (%)
High school or less	2.5%	5.0%
Some college	12.5%	10.0%
2-year college degree (Associate's)	7.5%	10.0%
4-year college degree (Bachelor's)	65.0%	62.5%
More than a 4-year college degree	12.5%	12.5%
No Response	0.0%	0.0%

12. Has anyone from your child's school or GEAR UP ever spoken with you about...

	Yes (%)	No (%)	No Response (%)
College Entrance Requirements?	75.0%	25.0%	0.0%
Availability of Financial Aid?	75.0%	25.0%	0.0%

13. How, if at all, has your ability to gather information about options for your student's education after high school been affected by the COVID-19 pandemic?

	(%)
I and/or my student have not been able to visit colleges	42.5%
I and/or my student have not been able to speak with anyone from colleges they are interested in	12.5%
It is more difficult to speak with GEAR UP or someone at my student's school about education after high school	12.5%



My student can't get hard copies of applications or information for colleges and scholarships	12.5%
I and/or my student have had trouble accessing information online	7.5%
My ability to gather information has not been affected	52.5%
Other	0.0%
No Response	0.0%

*Table above includes all possible responses so total may exceed 100%.

14. Do you think that your student could afford to attend one of the following types of colleges using financial aid, scholarships, and your family's resources?

	A public 4-year college (%)	A public 2-year community/ technical college (%)	A public career/ technical center (%)
Definitely Not	2.5%	0.0%	0.0%
Probably Not	0.0%	0.0%	0.0%
Not Sure	15.0%	10.0%	12.5%
Probably	55.0%	52.5%	47.5%
Definitely	27.5%	37.5%	37.5%
No Response	0.0%	0.0%	2.5%

15. On average, how much do you think it costs for one year of in-state tuition to attend the following college options in West Virginia? (Your estimate should not include the cost of food, housing, or books.)

	4-year Public University or College (%)	2-year Public Community or Technical College (%)
Up to \$3,000	2.5%	5.0%
\$3,001 - \$6,000	5.0%	57.5%
\$6,001 - \$10,000	40.0%	22.5%
\$10,001 - \$15,000	42.5%	5.0%
\$15,001 - \$20,000	2.5%	5.0%
\$20,001 - \$25,000	0.0%	0.0%
More than \$25,000	7.5%	0.0%
No response	0.0%	5.0%

*The correct amounts are highlighted in green.

16. How much would tuition cost at a 2-year public community/technical college in West Virginia if a student qualifies for a WV Invests Grant?

WV Invests Grant



	(%)
\$0	32.5%
\$1 - \$2,000	37.5%
\$2,001 - \$4,000	22.5%
More than \$4,000	7.5%
No Response	0.0%

17. How aware are you about the following topics?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
FAFSA (Free Application for Federal Student Aid)	57.5%	25.0%	17.5%	0.0%	0.0%
ACT/SAT	45.0%	35.0%	17.5%	2.5%	0.0%
WV Higher Education Grant	2.5%	22.5%	52.5%	22.5%	0.0%
WV Invests Grant	2.5%	2.5%	37.5%	57.5%	0.0%
Federal Pell Grants	5.0%	47.5%	30.0%	17.5%	0.0%
Federal Student Loans	10.0%	42.5%	25.0%	22.5%	0.0%
Federal Work-Study	2.5%	27.5%	45.0%	25.0%	0.0%
Scholarships (e.g., PROMISE or Institutional)	15.0%	35.0%	30.0%	20.0%	0.0%
Requirements for College Acceptance	17.5%	52.5%	17.5%	7.5%	5.0%
The Importance/Benefit of a College Education	67.5%	27.5%	2.5%	2.5%	0.0%
High School Graduation Requirements	32.5%	40.0%	20.0%	5.0%	2.5%

18. What do you think is the maximum amount of money per academic year that is available to help pay for college through each of the following programs?

	Federal Pell Grant (%)	WV Higher Education Grant (%)	PROMISE Scholarship (%)
Up to \$1,000	2.5%	5.0%	2.5%
\$1,001- \$2000	5.0%	12.5%	10.0%
\$2,001-\$3,000	2.5%	45.0%	7.5%
\$3,001-\$4,000	15.0%	17.5%	17.5%
\$4,001-\$5,000	20.0%	10.0%	50.0%
\$5,001-\$6,000	20.0%	2.5%	2.5%
\$6,001-\$7,000	30.0%	2.5%	2.5%
More than \$7,000	0.0%	0.0%	2.5%
No Response	5.0%	5.0%	5.0%

*The correct amounts are highlighted in green.



19. How important have the following resources, individuals, or tools been in gathering information about your child's options for college?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
College or university websites	32.5%	42.5%	12.5%	7.5%	5.0%
College Foundation of WV website (CFWV.com)	2.5%	30.0%	32.5%	30.0%	5.0%
Other college planning websites	2.5%	2.5%	12.5%	77.5%	5.0%
College fairs (virtual or in person)	0.0%	10.0%	12.5%	72.5%	5.0%
Television	0.0%	0.0%	10.0%	85.0%	5.0%
Radio	0.0%	0.0%	5.0%	90.0%	5.0%
Direct mail	2.5%	37.5%	27.5%	27.5%	5.0%
E-mail	5.0%	15.0%	35.0%	40.0%	5.0%
Brochures and pamphlets	0.0%	17.5%	42.5%	35.0%	5.0%
Magazines/newspapers	0.0%	2.5%	7.5%	85.0%	5.0%
Signs, posters, or billboards	0.0%	5.0%	7.5%	82.5%	5.0%
Text messages	0.0%	10.0%	27.5%	57.5%	5.0%
School counselor	25.0%	35.0%	20.0%	15.0%	5.0%
Family members	10.0%	37.5%	30.0%	17.5%	5.0%
GEAR UP staff	0.0%	5.0%	15.0%	75.0%	5.0%
College admissions representatives	2.5%	22.5%	32.5%	37.5%	5.0%
Social media (e.g., Facebook, Twitter, etc.)	7.5%	2.5%	12.5%	72.5%	5.0%

20. The Free Application for Federal Student Aid (FAFSA) can be completed as early as October 1, 2020.
Have you completed your FAFSA yet?

	(%)
No, I do not and my student does not plan to complete the FAFSA this academic year.	7.5%
No, but I am planning or my student is planning to complete the FAFSA during this academic year.	20.0%
I'm not sure.	2.5%
Yes, I have or my student has completed the FAFSA this year.	67.5%
No Response	2.5%

21. If you answered "No, I do not and my student does not plan to complete the FAFSA this academic year," what are the main reasons you do not plan to do so?



	(%)
My student does not plan to continue her/his education after high school	0.0%
I'm not sure what the FAFSA is	66.7%
I do not believe my student will be eligible for financial aid	0.0%
Other	0.0%
No Response	33.3%

ⁱ Tables above may not total 100% due to rounding.